

Merlin Dashboard

Get the insight you need to make smarter decisions. The Merlin Dashboard gives you an at-a-glance, personalised view of your businesses performance, in real-time. Six fully customisable facets allow you to choose from our predefined charts, to display the information important to you.



Dashboard home page

Dashboard Settings

Drill down

A single view and insight into your businesses performance with the ability to drill down to details

Real-time dashboards

GIVE YOU AN UP-TO-THE-MINUTE PICTURE OF YOUR BUSINESS

- Quickly analyse areas of your business that are doing well and drill down into others that may need closer managing with our predefined reports, here's a few examples:

Customer Balances: An aged debtor report by 30, 60, 90, 120+ days allows you to identify liabilities and better manage cash flow/ debt collection.

Order Value Today: See today's total sales in GBP and drill down to see spending by account - immediately recognise when a key account is reducing spend.

Top 10 Customers by Profit: Nurture high profitable accounts with a list of your Top 10.

Sales Value Year on Year: Measure your year-to-date's performance

against that of last year, identify trends and consider product promotions during times of the year where trade is traditionally slow.

Salesman by Sales Value: Monitor Salespersons performance year-to-date, identify which members of your sales force are exceeding their target and those that require support.

Customer driven development

HAVE YOUR SAY - Here at Merlin we're always striving to improve our products and believe strongly in customer feedback to move our products forward.

All customers have the opportunity to put their ideas forward for what they'd like to see in future developments of the Dashboard.

Mobile dashboards

RUN YOUR BUSINESS ON THE MOVE - Browser based, you can access your Dashboard from anywhere, on any device with internet capability.

Whether you're out of the office for meetings or on holiday, stay abreast of your businesses performance.

Supported devices:

- PCs and AppleMacs
- Laptops and MacBooks
- Tablets and iPad
- Android and iPhone

Individual dashboards

Each business leader's Dashboard can be personalised to their own area of specialism, allowing the management team to strive towards shared KPIs.

Key Features ...

Stay abreast whilst on the move

Access your Dashboard from any desktop, laptop, tablet or smart phone

Individual Dashboards

Business leader's can personalise their Dashboard to their own area of specialism.

Top 10 Customers by profit

Quickly identify and nurture high profitable accounts

Customer driven development

We welcome customers to put their ideas forward for future developments of the Dashboard

Age debtor report

Easily identify liabilities and better manage cash flow / debt collection

Smarter decisions

Make smarter decisions with an at-a-glance view of your businesses performance.

